

---

FOR IMMEDIATE RELEASE

# PRESS RELEASE

## The new Criterion CTL Loudspeaker range

*In its anniversary year, T+A renews its successful Criterion loudspeaker series*

**Herford, May, 10<sup>th</sup> 2018:** Back in 1982 T+A developed the first CRITERION (benchmark) series. Now, 36 years later and just in time for the company's 40th anniversary, T+A is launching a completely newly developed Criterion series that will live up to its name. The latest incarnation of the range is named CTL and consists of three floorstanding loudspeakers that are more compact but even better and more powerful than their predecessors. The CTL series is equipped with completely new, ultra-modern high-performance drive units and a transmission line design, which has undergone further refinement. Each model features two special bass drivers, a "wide-range" mid-range unit and a completely new type of super treble dome tweeter made of specially impregnated textile. The only differences between the three floor-standing speakers are the dimensions of their cabinets and the size of the drive units employed.

The S 2200 CTL is the top model, and features the largest bass drivers of the three. It is a large, fully developed floor-standing transmission line speaker with a very long transmission line. Its pair of newly developed long-throw woofers, with a diameter of 22 cm, are perfectly matched to the cabinet and the resonant frequency of the transmission line. The S 2100 is the medium-sized floor-standing speaker in the CTL series; although it is more compact it is still not small, as it measures a full metre in height. This size ensures that there is ample volume available for the transmission line, which in turn generates very powerful low bass at high volume. With a height of just 95 cm the S 2000 CTL is the smallest and slimmest floor-standing speaker in the range. In spite of its modest height the S 2000 CTL also ranks as a fully developed transmission line floor-standing speaker with a very long transmission line.

The new Criterion CTL range is effortlessly capable of processing enormously high levels, yet its refined, carefully developed design also makes it the perfect choice for reproducing the most

delicate music with natural sensitivity. These characteristics are due to the sophisticated overall design of the system: hard, embossed cones, aluminium baskets with narrow struts and very great maximum excursion, powerful magnets and large high-performance voice coils. The mid-range driver is also a new development, and forms – in conjunction with the textile treble unit and the subtly sculpted baffle (organic baffle) - an acoustic unit which T+A has named CD= Constant Directivity. It is responsible for the speaker's superlative dispersion pattern and astonishingly spacious sound.

The Criterion loudspeaker series consists of the floor-standing Criterion S 2200 CTL, S 2100 CTL and the S 2000 CTL. The new Criterion range will be available from specialist dealers in summer 2018.

(2.795 words)